

## ORDER



KSNV

Orders	Order / Rev:	104878
	Alt Order #:	06837423
	Product Desc:	OBAMA 4 AMERICA
	Estimate:	1522
	Flight Dates:	07/31/12 - 09/03/12
	Original Date / Rev:	07/30/12 / 07/30/12
	Order Type:	GENERAL

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	467	\$373,600.00	\$317,560.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	467	\$373,600.00	\$317,560.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	673	\$511,925.00	\$435,136.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,925.00
Market	100%	\$1,706,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,219.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,219.17
KTUD	1%	\$17,064.17
KVUU	22%	\$375,411.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,577.50

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/31/12	09/03/12	M-F	5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.001	0.00	NM		44	\$17,600.00

Order / Rev: 104878  
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Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522

KSJV

Order / Rev: 104878  
Alt Order #: 06837423  
Flight Dates: 07/31/12 - 09/03/12

Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount																														
E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUND&M		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00																													
<b>News 3 Sunrise SUNDAY</b>																																												
<b>NEWS 3 AT SUNRISE no pgm 8/5, 8/12</b>																																												
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Week: 08/27/12	09/02/12	-----S	1	\$325.00	0.00																																							
E 12	KSNV	08/19/12	09/02/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00																													
<b>Sunday Today</b>																																												
<b>TODAY ON SUNDAY no pgm 8/5, 8/12</b>																																												
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E 13	KSNV	08/19/12	09/02/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00																													
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E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00																													
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Week: 08/27/12	09/02/12	-----S	1	\$500.00	0.00																																							
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM CM		9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00																													
<b>Chris Matthews SUN 9:30am</b>																																												
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E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd H	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00																													
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Week: 08/28/12	09/03/12	MTWTF--	10	\$500.00	0.00																																							
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th H	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00																													
<b>Today 4th Hour</b>																																												
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Week: 08/28/12	09/03/12	MTWTF--	10	\$325.00	0.00																																							
E 18	KSNV	08/07/12	09/03/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00																													
<b>Rachael Ray</b>																																												
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Week: 08/28/12	09/03/12	MTWTF--	10	\$325.00	0.00																																							
E 19	KSNV	08/07/12	09/03/12		CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00																													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Noon News</b>															
<b>Noon News</b>															
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$425.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		5	\$425.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$425.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$425.00		0.00						
E 20	KSNV	08/07/12	09/03/12	The Agenda	1230pm	CM	1230-1p		MTWTF--	:30	2	\$325.00	1	0.00	NM
<b>The Agenda 1230pm</b>															
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>NEWS 3 AGENDA</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$325.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		5	\$325.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$325.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$325.00		0.00						
E 21	KSNV	08/07/12	09/03/12	Days of our Lives		CM	1258p-2pm		MTWTF--	:30	2	\$425.00	1	0.00	NM
<b>Days of our Lives</b>															
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>DAYS OF OUR LIVES</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$425.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		5	\$425.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$425.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$425.00		0.00						
E 22	KSNV	08/07/12	09/03/12	The Doctors		CM	2pm-3pm		MTWTF--	:30	2	\$325.00	1	0.00	NM
<b>The Doctors</b>															
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$325.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		10	\$325.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		10	\$325.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		10	\$325.00		0.00						
E 23	KSNV	08/07/12	09/03/12	Dr. Phil		CM	3-4p		MTWTF--	:30	2	\$450.00	1	0.00	NM
<b>Dr Phil</b>															
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$450.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		10	\$450.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		10	\$450.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		10	\$450.00		0.00						
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--	:30	2	\$700.00	1	0.00	NM
<b>4PM NEWS (1 hour)</b>															
<b>(4:30 PM-5:00 PM)</b>															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$700.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		5	\$700.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$700.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$700.00		0.00						
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--	:30	2	\$700.00	1	0.00	NM
<b>4PM NEWS (1 hour)</b>															
<b>(4:00 PM-4:30 PM)</b>															
<b>FIRST NEWS 3 AT FOUR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/07/12	08/13/12		MTWTF--		2	\$700.00		0.00						
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm		MTWTF--	:30	5	\$600.00	1	0.00	NM
<b>4PM NEWS (1 hour)</b>															
<b>(4:00 PM-4:30 PM)</b>															
<b>FIRST NEWS 3 AT FOUR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	08/14/12	08/20/12		MTWTF--		5	\$600.00		0.00						

Order / Rev: 104878  
Alt Order #: 06837423  
Flight Dates: 07/31/12 - 09/03/12

Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.001	0.00	NM		15	\$9,000.00
<b>FIRST NEWS 3 AT FOUR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/21/12	08/27/12		MTWTF--		5	\$600.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$600.00		0.00						
E 27	KSNV	07/31/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.001	0.00	NM		66	\$66,000.00
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>															
<b>EARLY NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	07/31/12	08/06/12		MTWTF--		6	\$1,000.00		0.00						
Week:	08/07/12	08/13/12		MTWTF--		15	\$1,000.00		0.00						
Week:	08/14/12	08/20/12		MTWTF--		15	\$1,000.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		15	\$1,000.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		15	\$1,000.00		0.00						
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.001	0.00	NM		5	\$5,500.00
<b>JEOPARDY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/07/12	08/13/12		MTWTF--		5	\$1,100.00		0.00						
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.001	0.00	NM		15	\$15,000.00
<b>JEOPARDY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/14/12	08/20/12		MTWTF--		5	\$1,000.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$1,000.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$1,000.00		0.00						
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.001	0.00	NM		6	\$3,900.00
<b>KVBC EARLY NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/13/12	08/19/12		-----S-		2	\$650.00		0.00						
Week:	08/20/12	08/26/12		-----S-		2	\$650.00		0.00						
Week:	08/27/12	09/02/12		-----S-		2	\$650.00		0.00						
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.001	0.00	NM		15	\$15,000.00
<b>WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/14/12	08/20/12		MTWTF--		5	\$1,000.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$1,000.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$1,000.00		0.00						
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	5	\$800.001	0.00	NM		15	\$12,000.00
<b>FACE TO FACE WITH JON RALSTON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/14/12	08/20/12		MTWTF--		5	\$800.00		0.00						
Week:	08/21/12	08/27/12		MTWTF--		5	\$800.00		0.00						
Week:	08/28/12	09/03/12		MTWTF--		5	\$800.00		0.00						
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/WheelCM WKND Jeop/Wheel		630-730pm	-----S-	:30	1	\$500.001	0.00	NM		3	\$1,500.00
<b>JEOP/WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	08/13/12	08/19/12		-----S-		1	\$500.00		0.00						
Week:	08/20/12	08/26/12		-----S-		1	\$500.00		0.00						
Week:	08/27/12	09/02/12		-----S-		1	\$500.00		0.00						
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone CM News 3 Olympic Zone		7:30-8:00PM	-----S-	:30	1	\$750.001	0.00	NM		2	\$1,500.00
<b>OLYMPIC ZONE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	07/30/12	08/05/12		-----S-		1	\$750.00		0.00						
Week:	08/06/12	08/12/12		-----S-		1	\$750.00		0.00						
E 35	KSNV	08/13/12	08/13/12		CM	8-10pm	M-----	:30	1	\$2,300.001	0.00	NM		1	\$2,300.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B															
TONIGHT SHOW W/ JAY LENO															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/07/12	08/13/12	MTWTF--	1	\$425.00	0.00										
Week: 08/14/12	08/20/12	MTWTF--	5	\$425.00	0.00										
Week: 08/21/12	08/27/12	MTWTF--	5	\$425.00	0.00										
Week: 08/28/12	09/03/12	MTWTF--	5	\$425.00	0.00										
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.001	0.00	NM		17	\$3,825.00
Comments apply to sub lines A thru B															
LATE NIGHT W/JIMMY FALLON															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/07/12	08/13/12	MTWTF--	2	\$225.00	0.00										
Week: 08/14/12	08/20/12	MTWTF--	5	\$225.00	0.00										
Week: 08/21/12	08/27/12	MTWTF--	5	\$225.00	0.00										
Week: 08/28/12	09/03/12	MTWTF--	5	\$225.00	0.00										
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.001	0.00	NM		6	\$8,400.00
Comments apply to sub lines A thru B															
SATURDAY NIGHT LIVE															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/13/12	08/19/12	-----S-	2	\$1,400.00	0.00										
Week: 08/20/12	08/26/12	-----S-	2	\$1,400.00	0.00										
Week: 08/27/12	09/02/12	-----S-	2	\$1,400.00	0.00										
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		3	\$1,200.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/13/12	08/19/12	-----S	1	\$400.00	0.00										
Week: 08/20/12	08/26/12	-----S	1	\$400.00	0.00										
Week: 08/27/12	09/02/12	-----S	1	\$400.00	0.00										
E 48	KSNV	07/31/12	08/13/12	Olympics Daytime Week	GM	9am-4pm	MTWTF--	:30	10	\$1,200.003	0.00	NM		30	\$36,000.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/31/12	08/06/12	MTWTF--	10	\$1,200.00	0.00										
Week: 08/07/12	08/13/12	MTWTF--	20	\$1,200.00	0.00										
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week	GM	4am-6pm	-----S-	:30	6	\$1,700.003	0.00	NM		6	\$10,200.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/30/12	08/05/12	-----S-	6	\$1,700.00	0.00										
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week	GM	4am-6pm	-----S	:30	6	\$1,700.003	0.00	NM		6	\$10,200.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 07/30/12	08/05/12	-----S	6	\$1,700.00	0.00										
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week	GM	4am-6pm	-----S-	:30	5	\$1,700.003	0.00	NM		5	\$8,500.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/06/12	08/12/12	-----S-	5	\$1,700.00	0.00										
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week	GM	4am-6pm	-----S-	:30	2	\$900.003	0.00	NM		2	\$1,800.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME A															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/06/12	08/12/12	-----S-	2	\$900.00	0.00										
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week	GM	4am-6pm	-----S	:30	4	\$1,700.003	0.00	NM		4	\$6,800.00
Comments apply to sub lines A thru B															
OLYMPIC DAYTIME B															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/06/12	08/12/12	-----S	4	\$1,700.00	0.00										
E 54	KSNV	07/31/12	08/06/12		CM	7pm-12am	MTWTFS-	:30	1	\$6,000.003	0.00	NM		1	\$6,000.00

Order / Rev: 104878  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
<b>Olympics Primetime</b>																																
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<b>OLYMPIC PRIMETIME</b>																																
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																											
Week: 07/31/12	08/06/12	MTWTF-S-	1	\$6,000.00	0.00																											
E 55	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00																	
NFL INDIANAPOLIS @ PITT																																
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 08/13/12</td> <td>08/19/12</td> <td>-----S</td> <td>1</td> <td>\$3,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/13/12	08/19/12	-----S	1	\$3,200.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																											
Week: 08/13/12	08/19/12	-----S	1	\$3,200.00	0.00																											
E 56	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00																	
NFL CAROLINA @ JETS																																
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																											
Week: 08/20/12	08/26/12	-----S	1	\$3,200.00	0.00																											
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00																	
News 3																																
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																											
Week: 08/13/12	08/19/12	-----S	1	\$1,100.00	0.00																											
Week: 08/20/12	08/26/12	-----S	1	\$1,100.00	0.00																											
													Totals	673 \$511,925.00																		